

FIELD LEADERS CONFERENCE

Equipping Your Field Leaders for Success –

An investment that will transform and elevate your field leader's vision, perspective and performance.



THERE ARE FOUR OPPORTUNITIES TO ATTEND IN 2023

April 3-5

Marriott Scottsdale at McDowell Mountains
Scottsdale, AZ

May 17-19

Loews Chicago O'Hare Hotel
Chicago, IL

August 2-4

The Westin St. Francis San Francisco on Union Square
San Francisco, CA

October 11-13

Renaissance Des Moines Savery Hotel
Des Moines, IA



CONFERENCE PROGRAM

Day ONE

- 3:30 p.m.– 4:00 p.m. Registration
- 4:00 p.m.– 4:30 p.m. Opening Remarks
Mark Rogers
- 4:30 p.m. – 4:45 p.m. Getting to Know Your Team
- 4:45 p.m. – 5:00 p.m. Team Activity - Come up with a “What Keeps You Up at Night” question from each table
- 5:00 p.m. – 6:00 p.m. Discussion of Team Activity
Greg Fuller & Mark Rogers
- 6:00 p.m. – 8:00 p.m. Product Demonstration & Dinner Reception

Day TWO

- 6:30 a.m. – 7:30 a.m. Breakfast
- 7:30 a.m. – 7:45 a.m. Reconvene/Recap
Greg Fuller
- 7:45 a.m. – 10:00 a.m. The Foreman’s Impact on Profitability
Mark Rogers
- 10:00 a.m. – 10:30 a.m. Break
- 10:30 a.m. – 11:45 a.m. What Does it Mean to be a Great Foreman?
Greg Fuller
- 11:45 a.m. – 1:00 p.m. Lunch
- 1:00 p.m. – 2:30 p.m. Building Relationships: Communication on the Jobsite
Kevin Dougherty
- 2:30 p.m.– 2:45 p.m. Break
- 2:45 p.m.– 4:00 p.m. Building Relationships: Communication on the Jobsite
Kevin Dougherty
- 4:00 p.m. – 5:00 p.m. Happy Hour/Discussion of the Day
- 5:00 p.m. Evening on Your Own

Day THREE

- 6:30 a.m. – 7:30 a.m. Breakfast
- 7:30 a.m. – 7:45 a.m. Recap of Thursday
- 7:45 a.m. – 9:15 a.m. Jobsite Technology
Chris Haslinger
- 9:15 a.m. – 9:30 a.m. Break
- 9:30 a.m. – 11:30 a.m. Legacy Leadership
Mark Breslin
- 11:30 a.m. – 1:30 p.m. What Have You Learned to Make You a Better Field Leader?
- 1:30 p.m. Conference Conclusion





We could tell you how valuable the field leaders conference is, but it probably means more to hear what other contractors and their field leaders have had to say about the program:

“This conference changed me as much as a father and husband as it did as a Foreman. Very emotional experience for me.”

Seattle, October 2021

“My whole life I’ve been thrown into leadership roles that I never wanted or understood why I was the guy. Now I do and from this day forward I will work to be the best leader I can for my family, coworkers, and friends. Thank you again.”

Indianapolis, October 2022

“A priceless experience that absolutely exceeded expectations”

Indianapolis, October 2022

“I came to this conference with low expectations of what I would actually take away and I was dead wrong. One of the most positive experiences of my professional career.”

Rochester, May 2022

“My flaws came to light and I was given the tools to fix them moving forward. Thank you.”

Kansas City, October 2022

YOUR FIELD LEADERS WILL LEARN:

- To view themselves as professionals;
- The importance of the bottom line;
- Why customer relationships matter;
- How to establish tangible goals;
- What’s the “smarter” way to work;
- Their role as the face of your company; and
- What it means to be a great foreman

“I went to the Field Leaders Conference with some pretty high expectations after talking with other foremen that had gone in the past years. What I came away with will change the way I proceed as a foreman and a father the rest of my life.”

—Denver, May 2017

FIELD LEADERS WILL LEARN FROM:

MARK BRESLIN

President,
Breslin Strategies

KEVIN DOUGHERTY

Leading Construction Industry Consultant

GREG FULLER

President and Owner,
North Mechanical Contracting and Services
Company

CHRIS HASLINGER

Administrative Assistant to the General President,
United Association

MARK ROGERS

President and Owner,
West Chester Mechanical Contractors