

Join us for 2023 WiMI Conference!

You know why you should be at the June 12-14, 2023, WiMI Conference. Now it's time to convince your supervisor to provide professional and financial support. MCAA can help! Here are suggestions on how to get your request approved.

Details: Review the **WiMI 2023 Agenda** and outline for your supervisor the sessions that would be beneficial to your professional growth and to the organization. Create a list of short- and long-term goals and find the sessions that would help you achieve them.

Reasons to go: Bolster your request by explaining the top reasons you should attend 2023 WiMI Conference.

- **Networking.** Relationships, especially ones centered on face-to-face opportunities, are imperative in the mechanical contracting industry. Strengthening these relationships is a key element of retaining employees, and creating an inclusive work culture that will attract new recruits.
- **Education.** Attending WiMI 2023 will allow you to learn more about the industry and how to succeed in it. You can take the knowledge you gain and invest it back in your career and the company. Not only will you meet top thought leaders and key influencers that you can connect with in person, but you will meet key contractors in our industry who will share their knowledge, experiences, and best practices that you can implement right away.
- **Representation.** You can represent your organization and return with a contact list of individuals and manufacturer/suppliers you meet and an outline or report of every session you attend. You will provide department presentations to share what you've learned.
- **Retention.** Your employers have hired you, and now is the time to invest in your career so that you continue to not only be an asset to them, but you want to stay in at a company that is showing its support for you.